



On the celebration of World Environment Day, Rosabus would like to tell you about **ALL OUR NEWS** in the field of sustainability, which we recently presented at an event held at the Giralda Center Hotel in Seville for professionals and friends of the Transport and Tourism sector. As you know, we have been working and betting for many years now, for a **Sustainable Tourism** and now we also want to count on your collaboration in order to do your bit and achieve a **GREENER WORLD**. We encourage you?

Green Rates

Rosabus has introduced its Green Rates, developed in collaboration with ECOTERRAE, a consultancy and advisory company in the field of climate change and sustainability with more than 11 years of experience, which has designed a tool that allows Rosabus to know in advance the amount of GHG emissions that are going to be emitted in each one of its services, measured in kg of CO2 equivalent. Thanks to this, Rosabus will be able to offer its customers the possibility of offsetting by 50% of the GHG emissions emitted during their journeys.

WHAT DO WE INTEND WITH THIS LAUNCH?

Raise awareness in the tourism sector of the problem of climate change and the importance of sustainability.

WHAT DOES IT CONSIST OF?

We calculate the greenhouse gases that we emit into the atmosphere for the contracted service, using the kilometres of the journey and the consumption of the vehicle used to compensate it 50% between the client and Rosabus, with the purchase of carbon credits.

WHERE CAN YOU COMPENSATE AND ACQUIRE THE CREDITS?

Through the MITERD (Ministry for Ecological Transition and the Demographic Challenge) with the support of reforestation projects in Huelva, olive groves in Jaén and UN projects to combat hunger, war and poverty in underdeveloped countries.

WHAT ARE THE BENEFITS FOR THE CONTRACTING PARTY?

Doing your bit to remedy climate change to remedy climate change, by considering itself as a Green and Sustainable Company. In the invoices in which we apply the Green Rates, will reflect the GHG (greenhouse gas) emissions released into the atmosphere during the journey, issuing an offset certificate.

Purchase of carbon credits for two Andalusian projects

The offsetting of these emissions will be done through the purchase of carbon credits through MITERD, the Ministry for Ecological Transition and Demographic to invest them in two Andalusian projects, one focused on the reforestation of a farm, devastated by a fire, located in El Berrocal, Huelva, and another project in an olive grove in Jaén, in addition to a third UN project aimed at combating hunger, war and poverty in underdeveloped countries. With the achievement of this Green Rates, Rosabus actively participates in giving visibility and incentives to its stakeholders to participate with them in the fight against climate change and environmental protection. The amount of compensation will be reflected in the invoices. Rosabus will also issue an Offset Certificate in the name of the customer. With this action 'we intend to raise awareness and to do our best to achieve a "greener world".



Carbon Footprint

Rosabus has renewed its Carbon Footprint for the sixth consecutive year, pursuing in this way its commitment to become a 100% carbon neutral company in the coming years and demonstrating that it goes beyond the new regulations and customer demands and requirements, being increasingly aware of and committed to mitigating its environmental impact, because sustainability has been part of its DNA since the company was founded.



New hybrid coaches

Continuing its commitment to sustainability, Rosabus has just presented in Seville its three new Mercedes Benz hybrid vehicles, two 13-metre, 59-seater coaches from the Intouro Hybrid range and a compact 10.7-metre Intouro K. The event, which took place on the terrace of the Giralda Center Hotel, was attended by around one hundred representatives from the world of transport and tourism, who were able to see the advantages of these new buses. These vehicles, certified with the ECO label by the DGT, combine the power of an efficient diesel engine of 260 K wwith electric propulsion technology, significantly reducing CO2 emissions and other pollutants compared to conventional buses. By using electric power during off-peak demand for power, Intouro buses optimise efficiency and minimise fuel consumption, allowing for savings of up to 5%, which translates into a substantial reduction of emissions and a cleaner and quieter experience.

FOR MORE INFORMATION AND PHOTOS OF THE EVENT CLICK HERE